We Represent Good People Facing DUI Charges

November 2016



## We are DUI Specialists, just like the police officers

Did you know that most police agencies have officers who are DUI specialists? These officers focus on just a narrow part of police work – DUI investigations. They have lots of training, and they're constantly refining their skills by being on the roads every night.

Now imagine you or someone you believe in has been arrested for a DUI by one of these officers. You're facing a specialist, so which law firm would you rather have on your side – a firm that does a little bit of everything, or a firm that specializes in DUI defense?

I'd choose the specialist every time. In other words, I'd choose Reynolds Defense Firm every time, even if I planned on admitting I drove impaired. Why? Because, admitting guilt usually involves negotiations, and I'd want my lawyer to be able to negotiate for me from the position of strength that comes from our specialization.

Reynolds Defense Firm – we're solid, we're here if you need us, and we are very good at what we do.

If you or someone you believe in has been arrested, call us today 503.223.3422

# RDF's 3rd Annual 'Thank You Note Challenge'

For the third November in a row, the RDF team is challenging one another, and this year we are extending the challenge to you too! Handwrite three thank you notes during each week of this month. There are no other rules – the notes can go to any person or business you choose. Is this corny? Sure, and we keep having fun with it, and we keep learning when we do it. What do we learn? That when we start actively looking for things to be thankful for, we find ourselves having a greater appreciation for our everyday lives.



It seems that you really do get more of what you're looking for in life. If you look for something to be ticked off about, you will find plenty of ammunition, and we've all gone there. The great thing is that the same rule holds true when you make the choice to look for things that you are thankful for.

So, what do you have to lose? Start sending some thank you notes, and we'd love to hear how it works for you.

### Contact Reynolds Defense Firm

(503) 223-3422 www.reynoldsdefensefirm.com

Portland Office 3220 SW 1st Avenue, Suite 200 Portland, Oregon 97239 West-Side Office 12725 SW Millikan Way, Suite 300 Beaverton, Oregon 97005



## News from our RDF Staff!



#### Our Resident Author, Mark

Mark McKee, our Firm Liaison, recently became a published author! Mark has always been a sucker for a good story and has realized a dream by capturing one of his stories of suspense into a novel called, *The Reckoned*.

When Mark was in the Army, he had to sit long hours at guard post—he spent the time thinking about great stories that he loved from books and movies, eventually developing his own and coming up with so many, he had to write them down. This story was his first and favorite.

The story is set in Washington, DC, which is rocked by a serial killer who's misguided faith draws the attention of a Homicide Detective who races to stop the killer while battling his own inner demons as well as his apprehensions toward the killer's religion.

Mark's book will be available for purchase December 1st at www.markdmckee.com

## What is The Blue Binder Project?

The Blue Binder Project is a scientifically validated four week program designed to help people who are struggling with the things in their lives that have led to a DUI arrest.

We have had hundreds of participants complete the coursework successfully, which has taken their lives to the next level.

They have been able to course correct their life trajectory by seeing their DUI arrest as an opportunity. Our coaches provide accountability, support ,and encouragement.

To learn more about participating in The Blue Binder Project contact: sarah@reynoldsdefensefirm.com

### Recent 5 Star Reviews

"I feel I have the best care and assistance. I can't say enough about everyone I've come in contact with at the firm, from day one." V.O.

"You really are the best! Thanks for your help, you are my hero, really!" T.E.

"I received the documents regarding my dismissal - the most exciting day of my life ever. Thank you guys very much. I appreciate everything that you all did for me." A.K.



## 1.2 million people positively impacted... and growing

In the business world, they say that the average person has a 'sphere of influence' of about 250 people, meaning that if you do a great job for one client, that one client has the power to pass on their positive experience to about 250 other people. If that is true, then so is this: if you are kind to one person, you have the ability to positively impact the lives of 250 other people – some to a greater extent than others, but still, 250 people!

At RDF, our goal for every phone call is to leave the caller better off than when we started, whether we end up working together or not. We look at this as our way of giving back and building business karma.

We currently talk with at least 80 people arrested for DUI each month. That means:

 $80 \times 250 = 20,000$  people we positively impact each month;

20,000 x 12 = 240,000 people we positively impact each year; or

 $240,000 \times 5 = 1,200,000$  people positively impacted over the next five years!

That's pretty incredible, AND, as we grow, that number only increases, AND, we are growing. In fact:

Reynolds Defense Firm was recently recognized as one of the top 100 fastest growing small law firms in the United States (we were 53<sup>rd</sup> to be exact)!

Our growth is why we just moved into a much bigger space – bigger in fact than we need today. Why? Well, our Director of First Impressions said it well - the size of the tank controls the size of the goldfish! We just tripled our 'tank' size, and our plan is to triple the number of good people facing DUI charges that we represent over the next five years.

Imagine how many more lives we'll be able to positively impact then...